

7/28/2020

Company Profile

Tswalanang Logistics & Township Media



TSWALANANG

logistics & township media

Office Address: No 24 Firethorn Crescent, Germiston, Gauteng, 1401

Postal Address: P.O.BOX 1994, Bedfordview, Gauteng, 2008

Tel: 011 025 2699 – **Email:** info@tswalanangtownshipmedia.co.za – **Web:** www.tswalanangtownshipmedia.co.za



Company Profile and Background

Background:

Tswalanang Logistics & Township media is a young dynamic company founded, managed and owned by some young entrepreneurs who are devoted in changing business & home wall premises with incomparable brand, the basis of your marketing and organizational show offs. Tswalanang Logistics & Township Media is a 100% black owned advertising company. The company is based in Ekurhuleni and it has been in operation since 2013.

One of our key driving forces is to create, enhance and maintain a unified brand experience. The driving force of the Management team works hard to develop Tswalanang Logistics & Township media key competencies. Our strategic intent is to build a reputable track amongst our clients in particular in the area of Wall Murals, Spaza Stores Branding and Billboards.

We thrive on challenging projects that involve developing appropriate and effective design solutions that function seamlessly across different Billboards, Spaza Stores Branding and Wall Murals platforms. Through innovative lateral thinking and creativity, we provide our clients with a platform complete service during the development and through the entire project.

Company Registration:

Company Name	Tswalanang Logistics & Township Media
Establishment	2013
Employees	11 consolidated
Registration Number	2013/058503/07
Vat Registration	4620264202

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**Our Vision:**

Embodied in our slogan "This is our future", want to be the leading Billboards, Spaza Stores Branding and Wall Murals advertising company. We want to be the future in the Billboards, Spaza Stores Branding and Wall Murals advertising industry and to be trusted and respected for our quality product and services.

Our Mission:

Tswalanang Logistics & Township Media aims to provide clients with a service that is first class and second –to-none. Advertise on Billboards, Spaza Stores Branding and Wall Murals in South Africa.

Our Values:

Tswalanang Logistics & Township Media embodies:

- Integrity
- Honesty
- Excellence and Professionalism
- Reliability and Responsibility
- Quality Customer Service

Management Principles and Business Activities:

To uphold close relationships with our employees, Tswalanang Logistics & Township Media adopted a philosophy focusing on both management and societal values with an open mind and smooth spirit which jointly caters for competitive advantage as far as the perpetual business growth is concerned.

Business Activities:

Custom Billboards, Spaza Stores Branding and Wall Murals are an easy way to highlight products or create immediate impacts with vibrant, colorful, high-resolution and photo realistic graphics. Billboards, Spaza Stores Branding and Wall Murals are the perfect way to attract attention, communicate consumer messages and work great in office lobbies, schools, universities, conference rooms, event centers, entertainment areas or even inside your home.

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Core Services:

➤ **Wall Murals**





Wall Murals Production:

Company provides exposure for local artists that use their skills in painting of wall murals and Spaza Stores Branding. Artists use high definition airbrushing to provide the appearance of a production finish resembling that of a billboard. Airbrushing on walls is highly recommended and makes the walls to look attractive.

➤ **Billboards Advertising**

We do whatever it takes to get your message out there...We offer a range of billboards advertising in Gauteng.



Supasign Spectaculars



Spaza Shop Branding



Supasigns

Billboards categorized as Supasigns achieve this status based on their size (4.5m x 18m) and position.

Supasigns are situated in prime areas on major highways, arterials and metropolitans' vicinities commanding high impact exposure. Billboard situated on left hand side R24 Highway facing traffic from OR Tambo International Airport.

Why choose Billboards, Spaza Stores Branding and Wall Murals over other types of media:

- **Sight:** Communicate with the dramatic impact of size and hard to ignore.
- **Targeting Ability:** Able to reach entire target market.
- **Reach:** You can't beat Billboards, Spaza Stores Branding and Wall Murals.
- **Editorial Environment:** In Billboards, Spaza Stores Branding and Wall Murals the medium the message, encased in beautiful framework, wherever you want it to be.
- **Efficiency:** With the lowest cost per thousand of any media, Billboards, Spaza Stores Branding and Wall Murals has always been the best to buy.
- **Effectiveness:** Billboards, Spaza Stores Branding and Wall Murals sells constantly and rapidly builds and maintains brand awareness.
- **Speed:** It is quick and easy to plan.
- **Cost:** Compared to other medium, is relatively low-cost method of advertising.

THANK YOU & LET'S DO BUSINESS TOGETHER



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